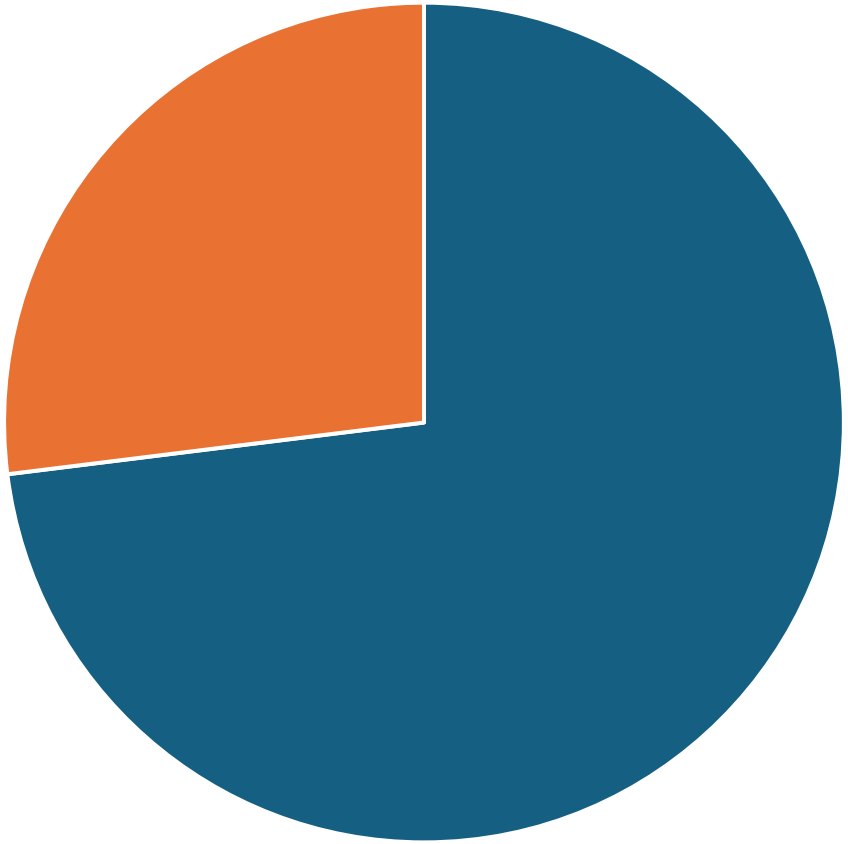
Friends of the Guelph Public Library Membership Survey Report – 2024-04-20

89 unique responses from 215 possible responses

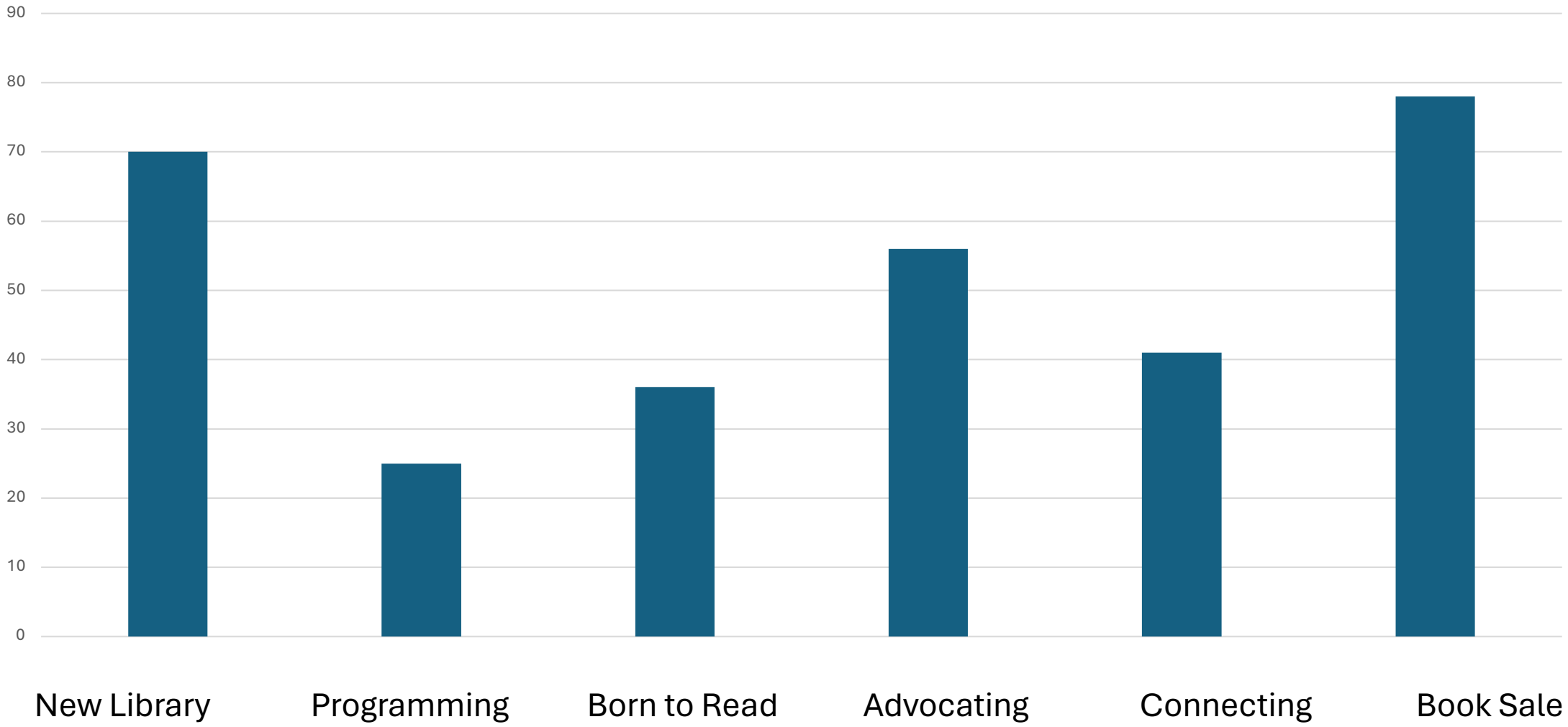
Prepared by Tara Signorelli

How successful do you think the Friends has been in its purpose?

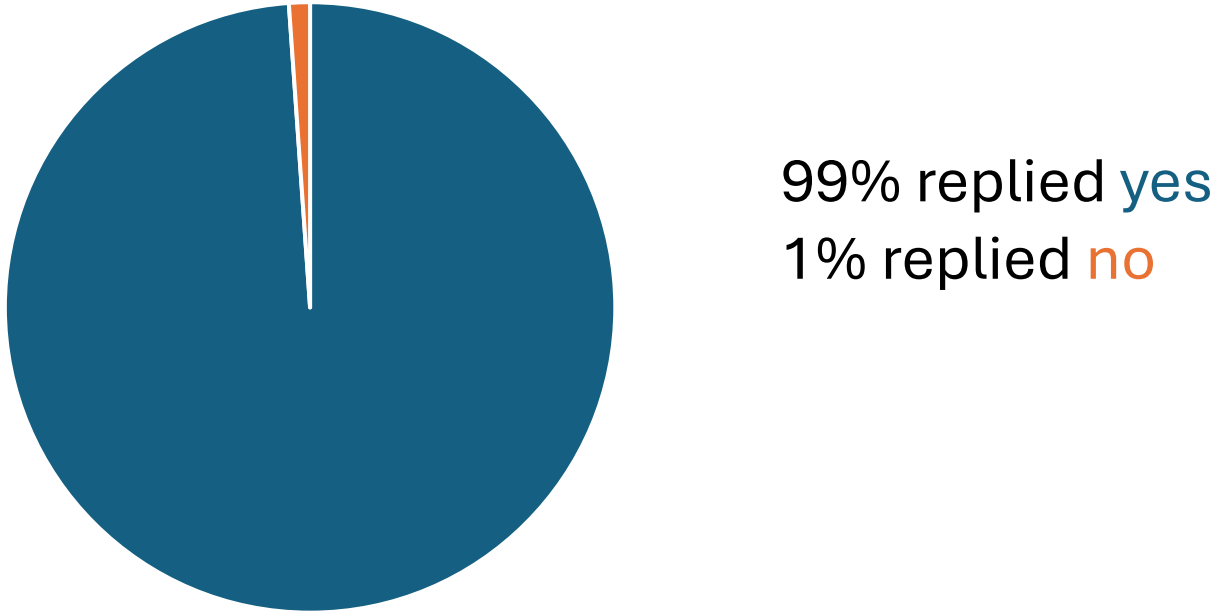


73% replied very successful
27% replied somewhat successful
No one believed that FGPL had been unsuccessful!

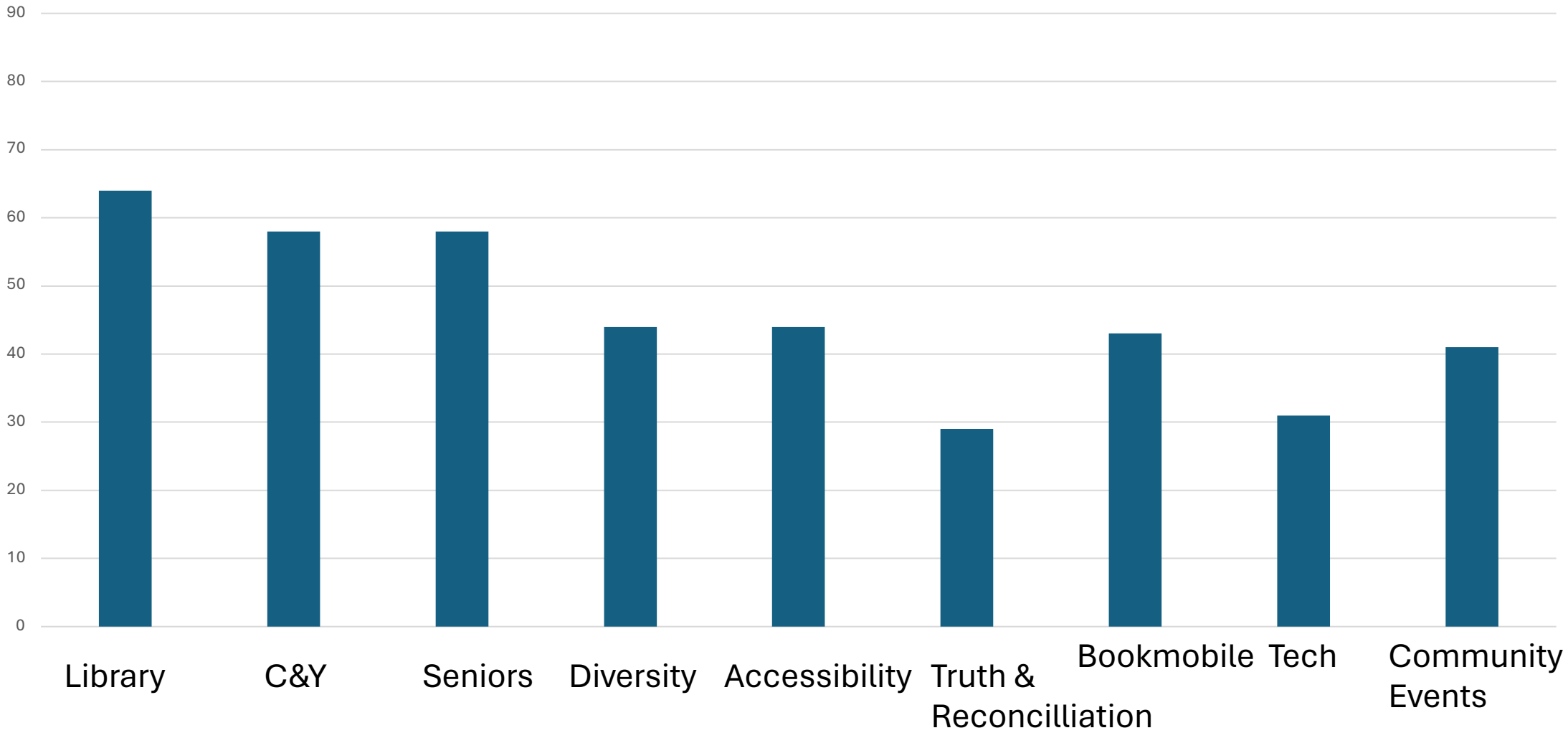
What are your favourite things about being a FGPL member?



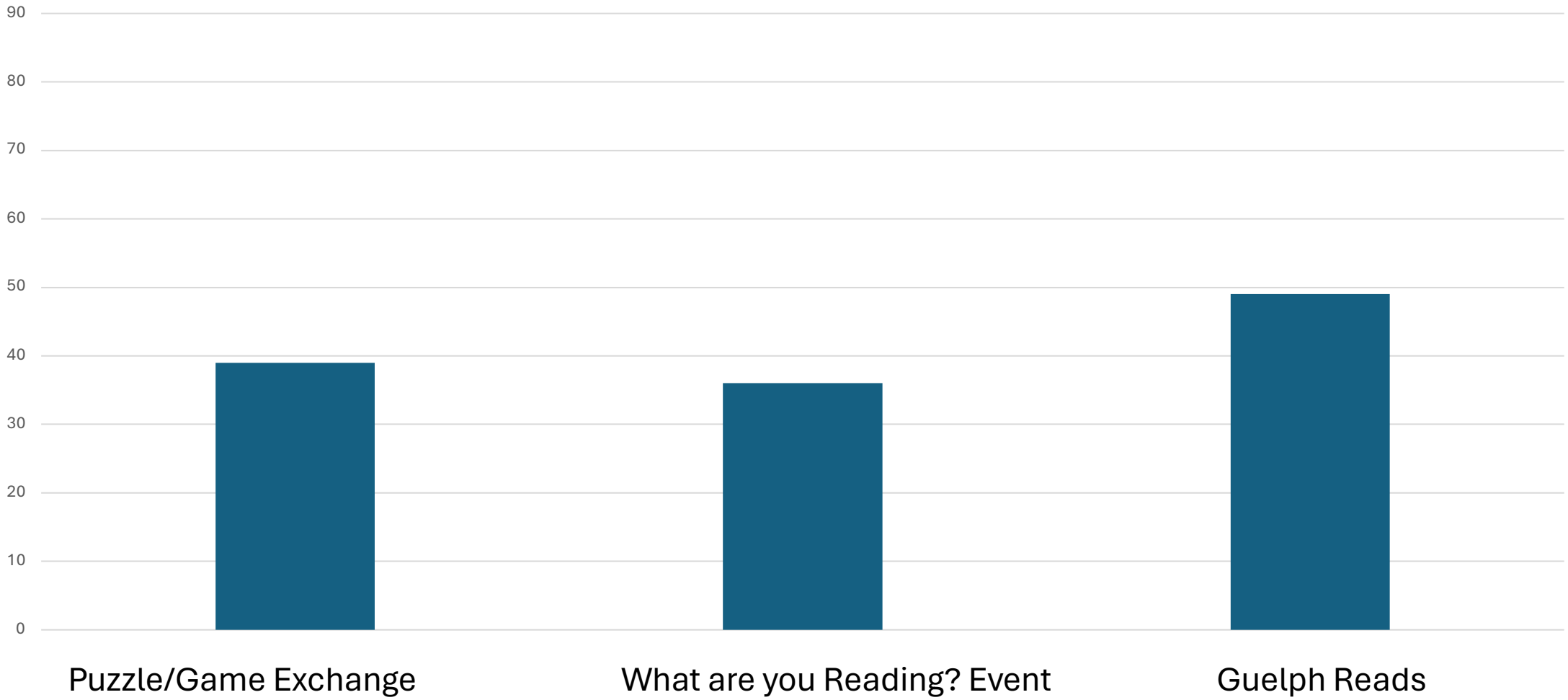
The Friends has recently given the Guelph Public Library $1M towards our new Central Library. Should the FGPL continue to advocate for library programming and services through our fundraising?



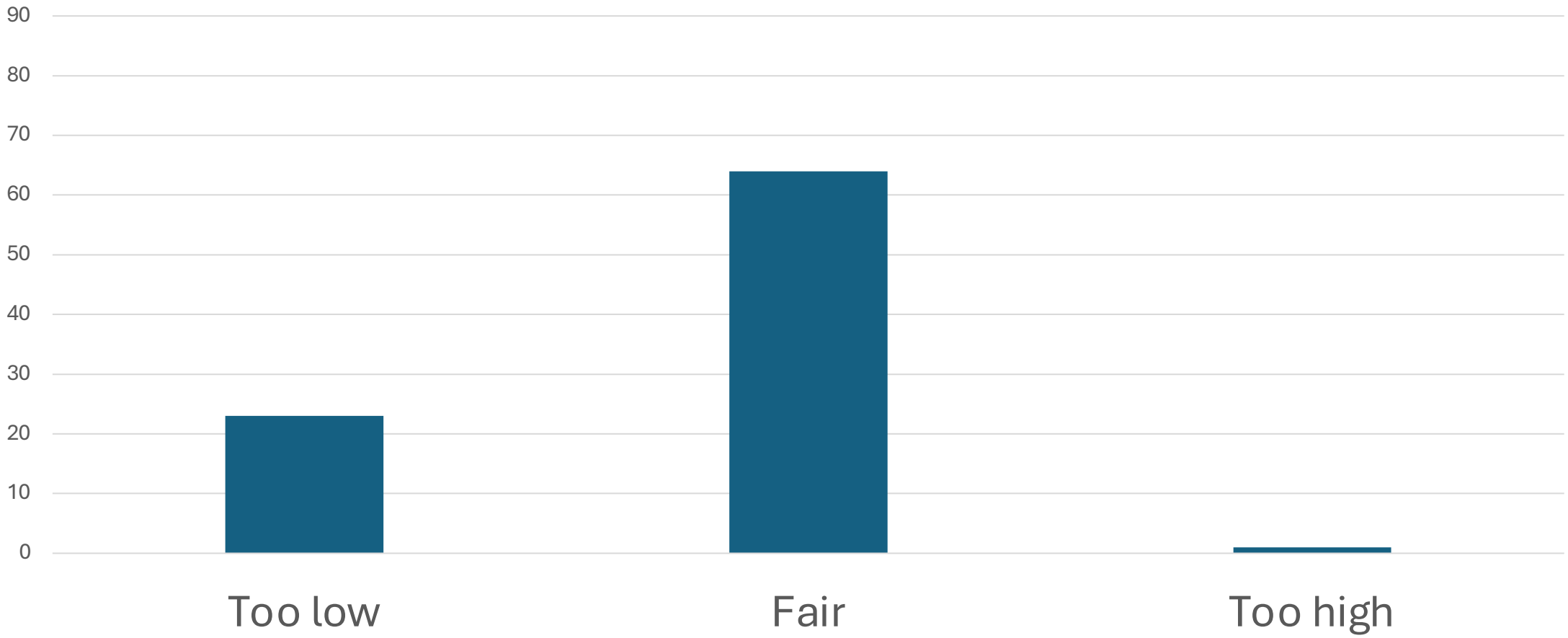
What programming and services should FGPL support with fundraising?



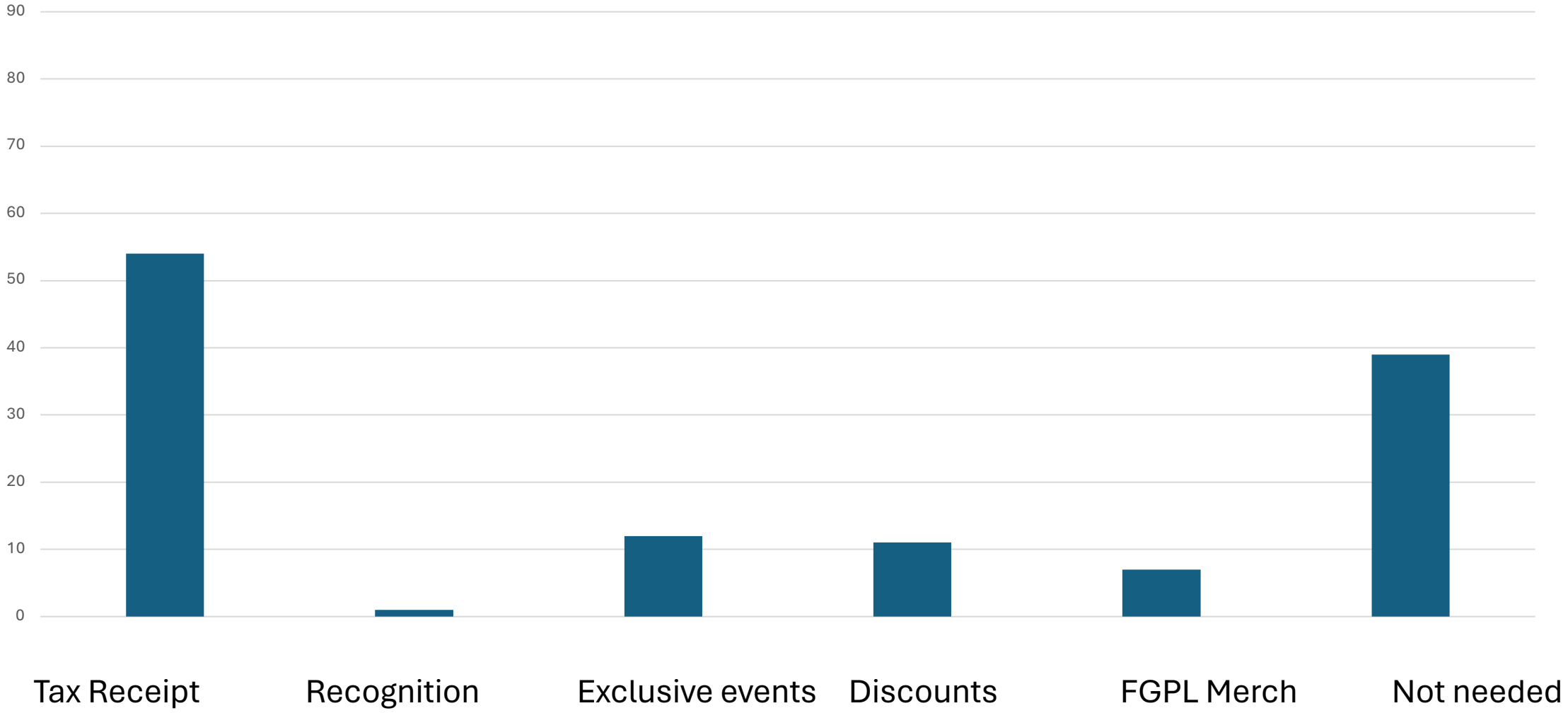
What community programming would you like to see the FGPL support?



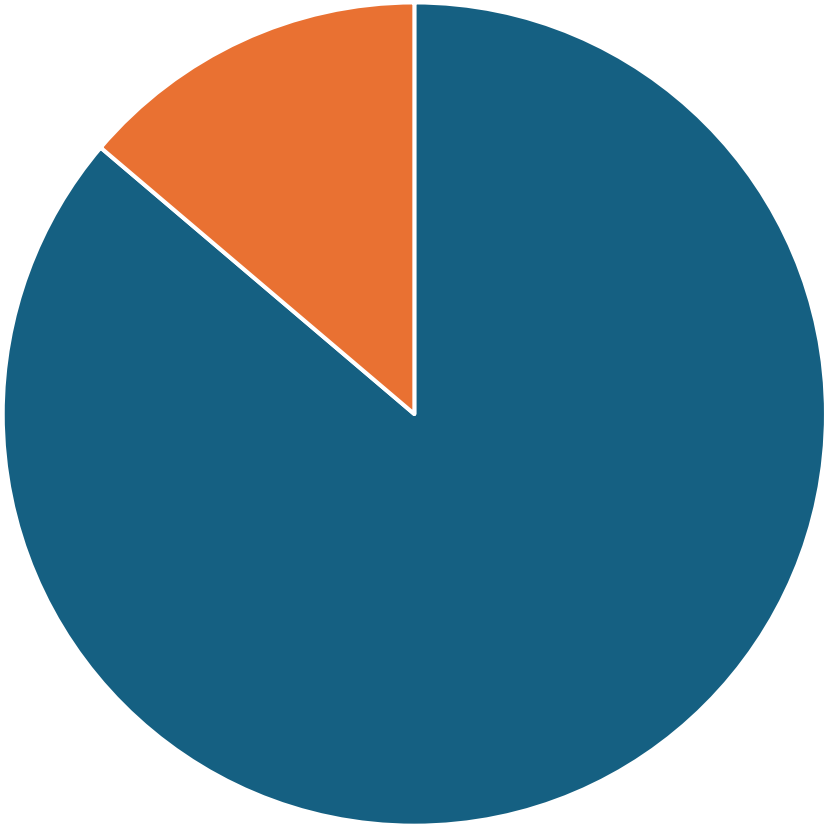
How do you feel about the current cost of membership?



What enhanced benefits of a premium membership would be of interest?

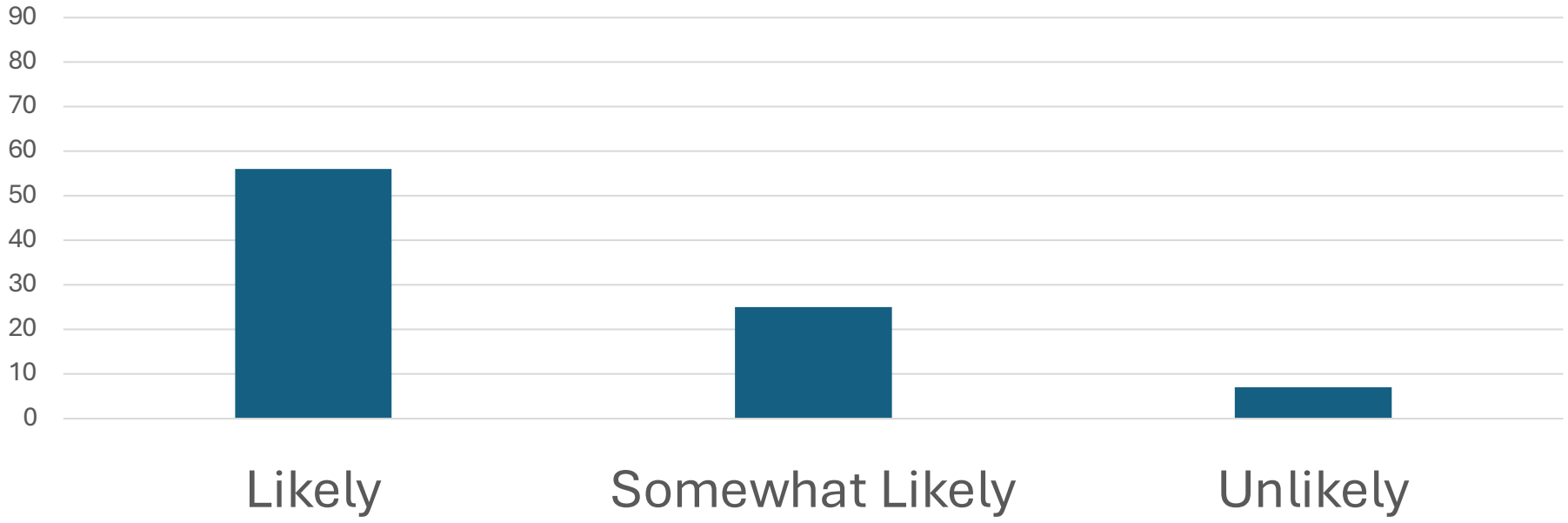


Do you also volunteer at the Annual Book Sale?



84% replied yes
13% replied no

How likely are you to recommend being a member of the FGPL to a friend?



91% would be likely or somewhat likely to recommend

8% would not recommend FGPL membership

Comments

- Many people expressed a love of books and the library.
- Many people stressed the importance of advocacy for the library as an important community resource.
- One comment was that a pay-what-you-can membership should be considered.
- Several people expressed their experiences regarding helping at the book sale. These comments were evenly divided between positive and negative experiences.