



Friends of the Guelph Public Library Strategic Plan

2025-2028

Introduction

The Friends of the Guelph Public Library (FGPL) is pleased to present its first Strategic Plan, outlining our vision, mission, values, and key goals for 2025-2028. The plan serves as a roadmap to strengthen our organization, enhance our relationship with the library and ensure sustainable fundraising efforts to support the library's programs and initiatives.

As we move forward, FGPL will implement specific action items, assign responsibilities and establish timelines to effectively activate this strategy. We welcome feedback and collaboration from our supporters and community stakeholders to refine and execute this plan successfully.

Vision

The Friends of the Guelph Public Library plays a vital role in ensuring a thriving public library system that serves Guelph as a centre for knowledge, culture, and community connections.

Mission

The Friends of the Guelph Public Library is a volunteer organization that supports and promotes the Public Library through fundraising, advocacy, and community engagement.

Values

- *Literacy*
- *Lifelong Learning*
- *Intellectual Freedom*
- *Volunteerism*
- *Service to the Community*

Strategic Goals & Objectives

Goal 1 - Revise Organizational Structure to Ensure FGPL Sustainability

- Objective 1: Implement a new membership/support model and revise FGPL's Bylaws.
- Objective 2: Develop and market the FGPL brand.
- Objective 3: Explore opportunities for collaboration on programs that benefit the library.
- Objective 4: Enhance FGPL financial management and investment strategy.
- Objective 5: Develop a volunteer management plan.
- Objective 6: Improve the Executive member experience with an enhanced orientation process, an Executive manual and peer mentoring.

Goal 2 - Clarify and Enhance the Relationship Between FGPL and the Library

- Objective 1: Determine advocacy needs with the library and develop a plan to address them.
- Objective 2: Enhance community engagement to benefit the library.
- Objective 3: Assess how previous financial gifts to the library have been used and determine how future gifts can be effectively allocated; operationalize the FGPL-GPL Advisory Committee.
- Objective 4: Establish clear mutual support mechanisms between FGPL and the library.
- Objective 5: Develop programs in partnership with the library to complement each other.
- Objective 6: Secure dedicated space for FGPL within the new library facility.

Goal 3 - Fundraise Effectively to Support the Library

- Objective 1: Develop a sustainable model for the annual book sale.
- Objective 2: Establish an annual FGPL fundraising goal.
- Objective 3: Explore and implement new fundraising initiatives.

Next Steps...

This strategic plan sets the foundation for FGPL's future growth and impact. The next steps include identifying specific action items, assigning responsibilities and determining realistic timeframes to achieve each objective. We look forward to working together to support the Guelph Public Library and strengthen our community's access to knowledge and resources.